CENTRAL MEETBIKE

a transnational approach for more sustainable bicycle transport in Central European cities

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CENTRAL MEETBIKE
PROJECT OVERVIEW

- Central Europe Programme
- Accessibility
  Promoting Sustainable and Safe Mobility
- 03/2011 – 02/2014
- Total budget: 2.769.041,00 €
  ERDF contribution: 2.278.514,05 €
- www.centralmeetbike.eu
PROJECT PARTNER

- **Czech Republic**
  Transport Research Centre (CDV)
  cities of Pardubice and Uherské Hradiště

- **Germany**
  Technical University Dresden (TUD)
  cities of Dresden and Leipzig

- **Poland**
  Pomeranian Association Common Europe (PSWE)
  cities of Gdańsk and Tczew

- **Slovak Republic**
  Transport Research Institute (VUD)
  cities of Zilina and Presov
INITIAL CONDITIONS
IN CENTRAL EUROPEAN CITIES

- Rapid increase in traffic volume
- Dependence on motorized traffic
- Negative effects on liveability (pollution, noise, urban quality)
- Individual local conditions (topography, size, structure)
- National conditions (cycling strategy, federal structure)
CENTRAL MEETBIKE APPROACH
CYCLING IS CENTRAL

- Eco-mobility to counteract increasing motorization
- Integrated Planning of Infrastructure
  Integrated cycling promotion and pilot investments
- Knowledge Exchange and Education
  Development of transnational cycling strategies
- Public Relations and Communication
  Campaigns and stakeholder involvement
CONCEPT
CYCLING STRATEGIES
PROJECT ACTIVITIES

1. Problem analysis
2. Strategic development of activities
3. Implementation of activities
4. Post evaluation
CYCLING STRATEGIES
PROJECT ACTIVITIES

- Bicycle Policy Audits (BYPAD)
- Household surveys

1. Problem analysis
2. Strategic development of activities
3. Implementation of activities
4. Post evaluation
CYCLING STRATEGIES
PROJECT ACTIVITIES

- **Cycling strategies** (national and local)
- **Working group meetings**

1. Problem analysis
2. Strategic development of activities
3. Implementation of activities
4. Post evaluation
CYCLING STRATEGIES
PROJECT ACTIVITIES

- Knowledge transfer
  - Seminars and field trips

- Campaigns

1. Problem analysis
2. Strategic development of activities
3. Implementation of activities
4. Post evaluation
CENTRAL MEETBIKE IN DETAIL
CITY OF DRESDEN

- Differentiated demands in cycle path network
  International, national and regional routes

- Development of cycling behaviour
  Impact of population growth and shift in traffic behaviour on urban planning

- Concept and Strategy
  Cycling as integral part of urban concepts and mobility strategy
  Bicycle concept for city centre
INTEGRATED PLANNING OF INFRASTRUCTURE
PUBLIC CAMPAIGNS AND COMMUNICATION
CENTRAL MEETBIKE IN DETAIL
CITY OF DRESDEN

- Integrated promotion of cycling and public transport
  Installation of bicycle racks at major public transport stops

- Increasing of traffic safety
  Reorganization of public space (e.g. cycle lanes as low cost measure)

- Public campaigns and communication
  BYPAD and continuous cooperation with local stakeholders
  Participation at local events and national campaigns