

# CENTRAL MEETBIKE

a transnational approach for more sustainable  
bicycle transport in Central European cities



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# CENTRAL MEETBIKE

## PROJECT OVERVIEW

 **Central Europe Programme**

 **Accessibility**

Promoting Sustainable and Safe Mobility

 **03/2011 – 02/2014**

 **Total budget: 2.769.041,00 €**

ERDF contribution: 2.278.514,05 €

 **[www.centralmeetbike.eu](http://www.centralmeetbike.eu)**



## PROJECT PARTNER

### **Czech Republic**

Transport Research Centre (CDV)  
cities of Pardubice and Uherské Hradiště

### **Germany**

Technical University Dresden (TUD)  
cities of Dresden and Leipzig

### **Poland**

Pomeranian Association Common Europe (PSWE)  
cities of Gdańsk and Tczew

### **Slovak Republic**

Transport Research Institute (VUD)  
cities of Zilina and Presov

# INITIAL CONDITIONS IN CENTRAL EUROPEAN CITIES

- **Rapid increase in traffic volume**
- **Dependence on motorized traffic**
- **Negative effects on liveability** (pollution, noise, urban quality)
- **Individual local conditions** (topography, size, structure)
- **National conditions** (cycling strategy, federal structure)

# CENTRAL MEETBIKE APPROACH

## CYCLING IS CENTRAL

 **Eco-mobility to counteract increasing motorization**

 **Integrated Planning of Infrastructure**

Integrated cycling promotion and pilot investments

 **Knowledge Exchange and Education**

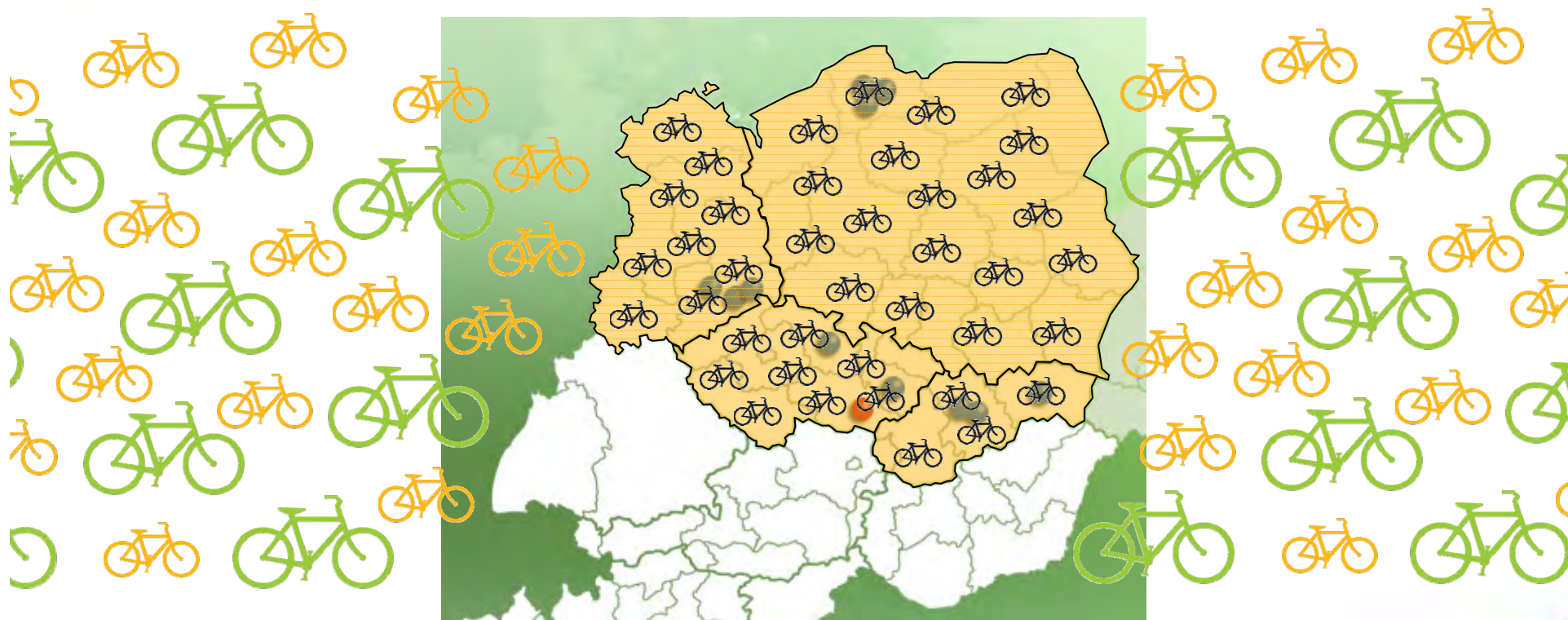
Development of transnational cycling strategies

 **Public Relations and Communication**

Campaigns and stakeholder involvement



## CONCEPT



# CYCLING STRATEGIES

## PROJECT ACTIVITIES

1. Problem analysis

2. Strategic development  
of activities

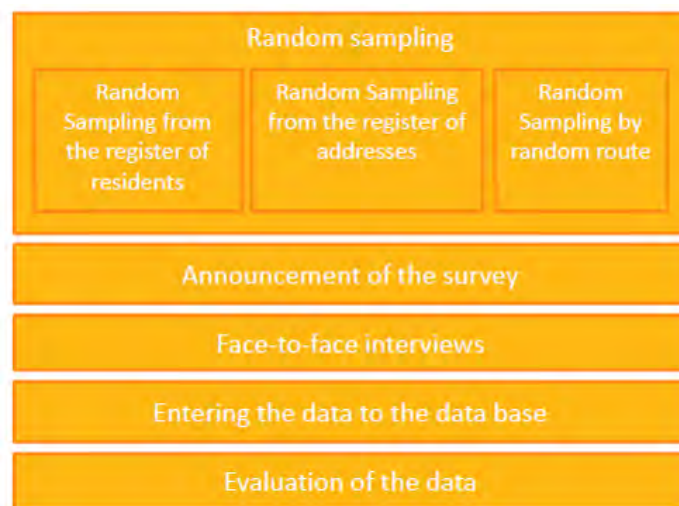
3. Implementation of  
activities

4. Post evaluation

# CYCLING STRATEGIES PROJECT ACTIVITIES

 **Bicycle Policy Audits (BYPAD)**

 **Household surveys**



1. Problem analysis

2. Strategic development of activities

3. Implementation of activities

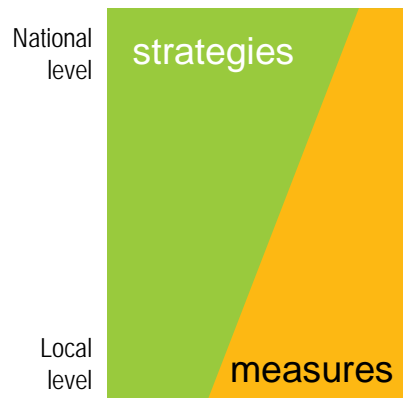
4. Post evaluation



# CYCLING STRATEGIES PROJECT ACTIVITIES

 **Cycling strategies** (national and local)

 **Working group meetings**



1. Problem analysis

2. Strategic development of activities

3. Implementation of activities

4. Post evaluation

# CYCLING STRATEGIES PROJECT ACTIVITIES

## **Knowledge transfer**

Seminars and field trips

## **Campaigns**



1. Problem analysis

2. Strategic development  
of activities

3. Implementation of  
activities

4. Post evaluation

# CENTRAL MEETBIKE IN DETAIL

## CITY OF DRESDEN

### **Differentiated demands in cycle path network**

International, national and regional routes

### **Development of cycling behaviour**

Impact of population growth and shift in traffic behaviour on urban planning

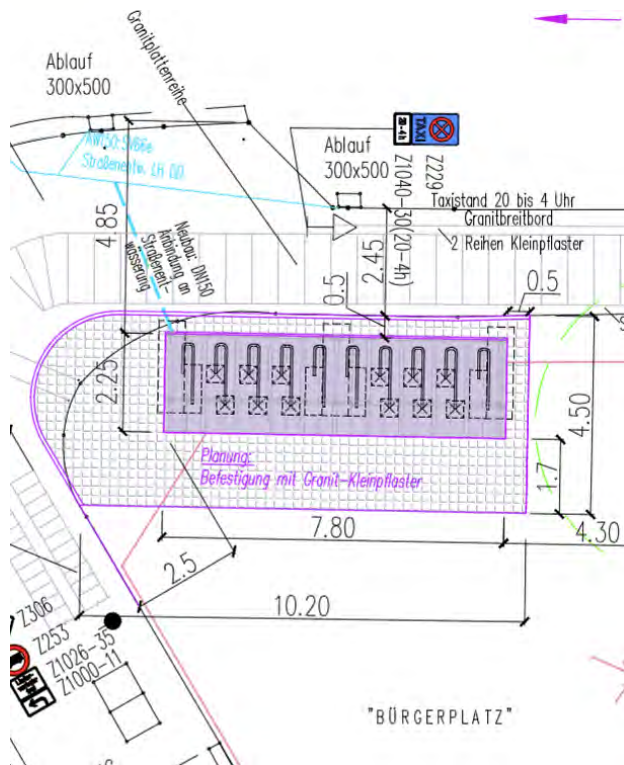
### **Concept and Strategy**

Cycling as integral part of urban concepts and mobility strategy

Bicycle concept for city centre



# INTEGRATED PLANNING OF INFRASTRUCTURE





# PUBLIC CAMPAIGNS AND COMMUNICATION





# CENTRAL MEETBIKE IN DETAIL

## CITY OF DRESDEN

### **Integrated promotion of cycling and public transport**

Installation of bicycle racks at major public transport stops

### **Increasing of traffic safety**

Reorganization of public space (e.g. cycle lanes as low cost measure)

### **Public campaigns and communication**

BYPAD and continuous cooperation with local stakeholders

Participation at local events and national campaigns

for more information visit  
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