



Dresden makes the winter sparkle

Dear friends,

Smart Luxury is the name of the latest German National Tourist Board advertising campaign to promote Germany as a travel destination. In 2015, the focus of the German tourist industry will be on Tradition and Customs.

Dresden manages to combine both of these themes neatly, because luxury has a long tradition in the former residence of the elector princes and kings of Saxony. Moreover, traditions from all over Germany come together in the Saxon state capital, influencing social and cultural life. It has to be said that 'luxury' in Dresden is not restricted to those with a large budget. The high quality of life that attracts people to the city is due in part to the fact that you can enjoy special experiences here at reasonable prices. And the extraordinary beauty of Dresden as a backdrop comes as a free bonus.

Greetings from Dresden

Your Dresden Marketing Board

Of oysters and diamonds:

Decadent anecdotes from Dresden 2

The icing on the cake for connoisseurs:

Luxury deals in Dresden hotels 3

Pleasure for all senses:

Top restaurants and bars 5

World-class cultural events 6

Where ingenuity and craftsmanship

go hand in hand 7

Christmas magic on the Elbe 8

Event Highlights in Dresden 2014/15 9

Raffle 11

Tourism Contacts and Offers 12

Legal Notice 12



Of oysters and diamonds: Decadent anecdotes from Dresden

Decadent, lavish, bombastic. Three characteristics which certainly describe Augustus the Strong – and which have also resulted in Dresden acquiring its reputation as one of Germany’s most beautiful cities. In 1694, Augustus the Strong became Elector of Saxony, ascending the throne of Poland three years later. He was determined to flaunt his power and majesty. Augustus collected fine art, scientific instruments and ceremonial weapons, thus laying the foundation for today’s State Art Collections in Dresden. The monarch invited the leading scientists, architects, artists and artisans of Europe to his court and had magnificent baroque buildings and complexes such as the Frauenkirche, Castle and Park Pillnitz, the Zwinger and the Grosser Garten constructed or laid out as venues for lavish celebrations. In 1710, he established the first European porcelain factory in Meissen. Not surprisingly, such extravagance gave rise to some fascinating anecdotes.

Press contacts

State Art Collections
Dresden
Dr Stephan Adam
✉ presse@skd.museum

Our recommendations

- At the heart of Dresden’s Old Town is the **Zwinger** – then as now the baroque building complex provides a stage for open-air events. The architect who built the Zwinger, Daniel Pöppelmann, was himself a connoisseur of luxury, as a recent archaeological find has confirmed. His personal ‘Latrine’ (toilet) was excavated a few years ago at Neumarkt. It contained the **shells of oysters** which had probably been shipped from the North Sea via the Elbe for consumption by the upper classes of Dresden.
- The **Porcelain Collection** in the Zwinger demonstrates how Augustus the Strong combined his penchant for luxury with scientific innovation. In addition to admiring the magnificent collection of East Asian porcelain, visitors can trace the development of manufacture in Meissen. The exhibition rooms, co-designed by the internationally renowned architect Peter Marino, are a work of art in their own right. The American is best known for the decor he has incorporated into certain **luxury stores**. Labels such as Chanel, Louis Vuitton and Giorgio Armani are among his clients.
- **Tsar Peter the Great** was the first ‘luxury shopper’ to visit Dresden. He travelled to the city on several occasions to purchase scientific instruments from the Dinglinger brothers who were jewellers by appointment to the royal court. For example, he commissioned an anemometer for his summer palace in Saint Petersburg. Even more famous works by Dinglinger are now on display in the **Green Vault**. These include such lovingly detailed showpieces as the Court of the Great Mogul and the Golden Coffee Set. Both are studded with thousands of diamonds.

Info

- Zwinger with Semper Gallery, daily 10AM to 6PM, closed on Mondays
✉ www.skd.museum/en/museums-institutions/zwinger-with-semperbau
- Porcelain Collection, daily 10AM to 6PM, closed Mondays and from 4th August until 30th September 2014 ✉ www.skd.museum/en/museums-institutions/zwinger-with-semperbau/porzellansammlung
- New Green Vault and Historic Green Vault, open daily 10AM to 6PM, closed on Tuesdays
✉ www.skd.museum/en/museums-institutions/residenzschloss/gruenes-gewoelbe

Picture:
The Zwinger with Semper Gallery: Augustus the Strong had this baroque masterpiece built for courtly festivities at the beginning of the 18th century.



The icing on the cake for connoisseurs: Luxury deals in Dresden hotels

Excellent service, outstanding value for money and a sophisticated ambience. If these are your three main criteria for a hotel in Dresden, you will be spoiled for choice. The city's official tourist information office can help you resolve the dilemma ▶ www.dresden.de/tourismus. We specifically asked Dresden's 5-star hotels to identify the 'icing on the cake' that convinces their guests they have chosen well.

Our recommendations

- On entering the Relais & Châteaux Hotels **Bülow Palais** Dresden, you get the same sensation as Augustus the Strong would have had upon stepping into one of his many palaces. The lobby is showy without compromising on elegance; it succeeds in combining modern with period features. Unconventional neo-Baroque seating in red, gold and silver dominates the vestibule, though equally eye-catching are the wave-shaped silver reception desk, the towering metallic standard lamp, the giant silver flower vases and the curvaceous red sofa. It is an ensemble that bears the unmistakable signature of one of the most colourful operators on the international design scene: Carlo Rampazzi. The Bülow Palais is the only hotel in town to have an in-house Michelin-starred restaurant – ▶ the Caroussel.
- Would you like a 535m² spa with wellness facilities and gym all to yourself? In Dresden, not a problem. The Pürovel Spa & Sports **Swissôtel** can be booked for a private Spa Night between the hours of 9pm and midnight. This includes full body massage and facial for two people, individual sauna infusions, a bottle of Prosecco and seasonal fruits. Price: 260 euros. Incidentally, Swissôtel am Schloss was the overall winner in the 2014 TripAdvisor Travelers' Choice® Awards in the two categories of Top Hotels and Luxury Hotels in Germany.
- Centrally located in the vibrant area adjacent to the Frauenkirche, the **Suitess** has an immediate soothing effect on its guests as they enter the reception area: the consistently Baroque decor throughout the entire establishment transports residents back into a bygone era. What's more, this is the only hotel in Dresden to have a bar serving over 70 different makes of gins – including one alcohol-free variety.

Press contacts

Bülow Palais
Sebastian Thiel
▶ presse@buelow-hotels.de

Swissôtel
Max Rothe
▶ Max.Rothe@swissotel.com

Suitess
Bastian Jahnke
▶ b.jahnke@suitess-hotel.com

Taschenbergpalais
Kempinski
Cristina Walterspiel
▶ cristina.walterspiel@kempinski.com

Picture:
Unconventional neo-Baroque seating in red, gold and silver in the vestibule of the Hotel Bülow Palais – created by international designer Carlo Rampazzi.

■ The guest book lists many celebrity names, including US President Barack Obama, Queen Silvia of Sweden, South Korean President Park Geun-Hye and Sir Elton John. The hotel in question is the ➤ **Taschenbergpalais Kempinski** in the heart of the historic Old Town across from the Semperoper and Zwinger. And serving needs of these prominent figures was the Guest Relations Manageress, the embodiment of the Lady in Red. She is the brand ambassador of the establishment and is easily recognised by her red uniform. The Lady in Red is the first person for discerning guests to approach: she will assist with all matters arising from your time of arrival to check-out, recommend must-visit attractions or handle special requests.

Info

- Bülow Palais (5-Star Superior): Relais & Châteaux Hotel Bülow Palais, Königstrasse 14, 01097 Dresden ➤ www.buelow-hotels.com
- Swissôtel (5-Star): Swissôtel Dresden Am Schloss, Schlossstrasse 16, 01067 Dresden ➤ www.swissotel.com/dresden
- Suitess (5-Star Superior): An der Frauenkirche 13, 01067 Dresden ➤ www.suitess-hotel.com
- Taschenbergpalais Kempinski Dresden (5-Star Superior): Taschenberg 3, 01067 Dresden ➤ www.kempinski.com



Pleasure for all senses: Top restaurants and bars

Creative haute cuisine, culinary sophistication and luxurious settings: Dresden offers dining at the highest level, for example with star chef Stefan Hermann. He is personally involved in the composition of the eight-course gourmet menu at his **bean & beluga** restaurant, in making the sausages consumed in his beer garden and in the preparation of meals for the audience and performers at the Semperoper and the State Theatre Dresden. Hermann's cuisine and events organisation are characterised by the interplay of tradition and innovation, of simplicity and luxury. And Dresden has even more to offer...

Our recommendations

- Benjamin Biedlingmaier specialises in French-Mediterranean cuisine at **Caroussel**, the in-house restaurant of the [Bülow Palais Hotel](#). Prepared with a colourful, playful look and mildly feminine touch, the food is always served on original Meissen porcelain. **bean & beluga** and **Caroussel** have each been awarded a Michelin star and 17 Gault Millau points.
- Food in a class of its own can also be found in some unusual places in Dresden: the **Lesage** with its futuristic elegance offers top Mediterranean cuisine inside the Volkswagen Transparent Factory. Industrial charm combined with art and culture is the basic concept behind **Zeitenströmung** – the **Elements** restaurant is reason enough on its own for a visit to this exhibition and events zone on a former factory site. Located in the historical building ensemble of Deutsche Werkstätten Hellerau and therefore also set amid historical surroundings is **Schmidt's Restaurant** where Mediterranean cuisine is served in a light and airy converted workshop. **Restaurant Moritz** on the fifth floor of the [Suitess hotel](#) offers creative cuisine specialising in both local and international dishes. Diners have the pleasant bonus of seeing Dresden's main landmark, the Frauenkirche, from an unusual angle.
- There are a number of upmarket bars in Dresden where you can chill out and enjoy yourself in the evening. One refuge for connoisseurs is the **Karl May Bar** in the [Hotel Taschenbergpalais Kempinski](#) which presents whisky lovers with a real dilemma – there are almost 100 varieties on tap. **Twist Skybar** with separate smokers' lounge is located on the sixth floor and serves cocktails against a breathtaking panorama dominated by the cupola of the Frauenkirche. The **VEN Champagne Bar** serves a range of finger food creations to absorb the fizz of the champagne from a comprehensive list of estates and labels.

Info

- bean&beluga** [▶ www.bean-and-beluga.de](#)
- Caroussel** [▶ www.buelow-palais.com](#)
- Lesage** [▶ www.lesage.de](#)
- Elements** [▶ www.restaurant-elements.de](#)
- Schmidt's Restaurant** [▶ www.koenig-albert.de](#)
- Moritz** [▶ www.moritz-dresden.de](#)
- Karl May Bar** [▶ www.kempinski.com](#)
- Twist Skybar** [▶ www.innside.com](#)
- VEN Champagne Bar** [▶ www.ven-dresden.de](#)

Press contacts

bean&beluga
Philipp Rülke
[▶ pr@bean-and-beluga.de](mailto:pr@bean-and-beluga.de)

Caroussel
Sebastian Thiel
[▶ presse@thielpr.com](mailto:presse@thielpr.com)

Moritz
Franziska Kurth
[▶ f.kurth@suitess-hotel.com](mailto:f.kurth@suitess-hotel.com)

Karl May Bar
Stephan Becker
[▶ stephan.becker@kempinski.com](mailto:stephan.becker@kempinski.com)

Picture:
Subtle ambience and relaxed atmosphere: The senses are free to savour the delights of **bean&beluga**.



World-class cultural events

In Dresden, the term ‘luxury’ is used in a wider sense than just upmarket restaurants, top-of-the-range cars or exclusive retail opportunities; it also extends to a lively programme of cultural events played out in glamorous settings. We have put together a brief selection for you here.

Our recommendations

- The Semperoper is considered to be one of the most outstanding and beautiful opera houses in the world. It is renowned for excellent acoustics and for high-calibre artistic performances. Upholding and enhancing its illustrious reputation are the in-house orchestra, the Staatskapelle Dresden, and a roll call of international guest stars. The standout event on the classical calendar comes in January with the annual **SemperOpernball**. It is almost unrivalled in the world of ballroom dancing, with 2,200 guests inside the opera house itself and a further 13,000 gathered outside on Theaterplatz. Equally legendary in status is the traditional **Silvesterkonzert** (New Year’s Eve Concert) given by the Staatskapelle Dresden. The city has not one but two world-class orchestras, the second of which is the **Dresden Philharmonic Orchestra** founded in 1870. Both ensembles undertake regular global tours on which they act as musical ambassadors of the city and introduce audiences on different continents to their own unique sound.
- The **Panometer Dresden** created by Iranian artist Yadegar Asisi takes observers on a journey back in time to the zenith and the nadir in the city’s fortunes. The Gasometer in Reick is the backdrop for the breathtaking 360-degree panorama that portrays the Baroque royal residence in its heyday of around 1756 on a giant screen covering 2,900 square metres. In early 2015, the panorama will present a sharp contrast, depicting the low point in Dresden’s history when it lay in ruins at the end of the Second World War.
- Residents of and visitors to Dresden can look forward to a unique exhibition of works by two important artists of the Romantic Movement: Caspar David Friedrich (1774–1840) and Johan Christian Clausen Dahl (1788–1857). With his sensitive atmospheric scenes, Friedrich ranks as one of the most famous landscape painters of early German Romanticism. Norwegian-born Johan Christian Clausen Dahl also lived and worked in Dresden. The exhibition project **‘Dahl and Friedrich: Romantic Landscapes’** enjoys the patronage of Queen Sonja of Norway and Germany’s First Lady Daniela Schadt. It is housed in the Albertinum and comprises an exclusive selection of paintings and drawings.

Info

- Semperoper ▶ www.semperoper.de
- SemperOpernball, 30th January 2015 ▶ www.semperoperball.de
- Dresden Philharmonic Orchestra ▶ en.dresdnerphilharmonie.de
- Asisi Panometer, ‘Dresden 1945’, 24th January – 31st May 2015 ▶ www.asisi.de
- State Art Collections Dresden, ‘Dahl and Friedrich: Romantic Landscapes’, 6th February – 3rd May 2015 ▶ www.skdmuseum/en

Press contacts

Semperoper
Christine Diller
▶ presse@semperoper.de

SemperOpernball
Christine Bücken
▶ pressteam@semperoperball.de

Dresden Philharmonic
Orchestra
Barbara Temnow
▶ temnow@dresdnerphilharmonie.de

State Art Collections Dresden
Dr Stephan Adam
▶ presse@skdmuseum.de

Asisi Panometer
Karsten Grebe
▶ karsten.grebe@asisi.de

Picture:
The opening of the ball by the debutants is one of the highlights of the SemperOpernball, where VIPs from politics and business mingle with the stars and celebrities from the arts and entertainment world.



Where ingenuity and craftsmanship go hand in hand

Having been charged with the task of making gold, the alchemist Johann Friedrich Böttger instead came up with a composite that was subsequently lauded as ‘white gold’, namely Meissen porcelain. This serendipitous invention now ranks high amongst the world-famous luxury brands associated with Dresden and its surrounding region.

Our recommendations

- **Meissen porcelain** enjoys a fabulous reputation around the world. The Meissen Porcelain Manufactory (Porzellan-Manufaktur Meissen), where the ‘white gold’ is produced, ranks among the Top 10 German luxury brands. The company has since branched out into haute couture (new brand MEISSEN COUTURE®), fine furniture and jewellery. It is represented in over 30 countries and employs approximately 650 people worldwide. Meissen luxury products can be identified by the traditional symbol of the two crossed swords. Ideally placed for any visitor looking to make a purchase is the MEISSEN® Outlet in that part of the city centre known as the Quartier an der Frauenkirche (or QF for short), i.e. the area surrounding the Frauenkirche.
- Two premium automotive marques closely associated with the city are Phaeton and Bentley – the cars are assembled by approximately 500 white-overalled employees in the **Gläserne Manufaktur**. More than 80 percent of German customers make use of the opportunity to visit the production site of their new vehicle and to receive the keys of their luxury car at the place where it was built. On their guided tour, they discover how the finest craftsmanship and the most advanced technology come together in a (literally) transparent manufacturing process.
- Precision craftsmanship, attention to detail and a keen sense for the high end of the market distinguish the clock and watch manufacturers based in Glashütte just outside Dresden. These include luxury brands such as **NOMOS Glashütte**, **Glashütte Original** and **A. Lange & Söhne**.
- The latter two have their own retail stores in the QF (Quartier an der Frauenkirche). **Lang & Heyne** create intricate timepieces in their small factory in a residential district of Dresden. A grand total of 30 to 40 watches leaves the workshop every year, making it a highly exclusive wrist accoutrement. These rare items can be purchased in the Tempus Arte Boutique on Schlossstrasse and at Juwelier Leicht in the Taschenbergpalais Hotel.
- The estates along this stretch of the Elbe constitute Germany’s smallest wine region and offer some truly exquisite rarities. **Weingut Schloss Proschwitz** with its stunning views of Meissen, **Schloss Wackerbarth** in Radebeul with a history dating back 850 years and the **Zimmerling** estate, where art and wine come together in impressive fashion, will pleasantly surprise connoisseurs with their characterful and distinctive wines.

Info

Porzellan-Manufaktur Meissen ▶ www.meissen.com · DIE GLÄSERNE MANUFAKTUR
 ▶ www.glaesernemanufaktur.de · Lang & Heyne, Dresden ▶ www.lang-und-heyne.de ·
 Glashütte Original ▶ www.glashuette-original.com · A. Lange & Söhne ▶ www.alange-soehne.com ·
 Schloss Proschwitz estate ▶ www.schloss-proschwitz.de · Schloss Wackerbarth
 ▶ www.schloss-wackerbarth.de · Zimmerling estate ▶ www.weingut-zimmerling.de

Press contacts

Porzellan-Manufaktur
 Meissen
 A&C Media Community
 e.K.
 ▶ tk@mediacommunity-berlin.de

DIE GLÄSERNE
 MANUFAKTUR
 Christian F. Haacke
 ▶ christian.haacke@volkswagen.de

A. Lange & Söhne
 ▶ presse@lange-soehne.com

Schloss Wackerbarth
 Martin Junge
 ▶ junge@schloss-wackerbarth.de

Picture:
 Intricate craftsmanship
 down to the last millimet-
 re: Assembling the gears of
 a high-precision timepiece
 at NOMOS Glashütte.



Christmas magic on the Elbe

Christmas and Dresden – for lovers of the festive season, the two are almost synonymous. As soon as the first Advent candle is lit, the Baroque city transforms itself into a sparkling winter wonderland with romantic coloured lights and the intoxicating aroma of mulled wine. No fewer than twelve totally distinct Christmas markets invite passers-by to browse the stalls, tarry awhile, tuck in and imbibe. These markets range from a tranquil medieval village scene to a cluster of après ski huts catering primarily for revellers. The more serious-minded visitor will be delighted by the cultural programme on offer, which includes not one but two versions of Bach's Christmas Oratorio in the Frauenkirche and the Kreuzkirche (Church of the Holy Cross), various seasonally themed exhibitions in the city's museums and the ever popular Christmas Circus.

Our recommendations

- The delicious seasonal specialities and handcrafted ornaments on sale at the stalls of the **Dresden Striezelmarkt** have been pulling in the crowds for the past 580 years. It is the oldest Christmas market in Germany. Starting on 27th November, locals and visitors alike will again be swept up by the hustle and bustle under the huge Striezelmarkt Christmas tree. Fine woodcut art from the nearby Erzgebirge mountains, steaming mulled wine, fragrant gingerbread and Advent music – once you have experienced the Striezelmarkt, you'll be back in future years.
- Perhaps the grandest occasion of the Dresden Advent Calendar is the **Stollen Festival** which culminates at the Striezelmarkt on 6th December. On this date, the city stages a parade to celebrate the world-famous Dresden Christmas cake known as the 'Stollen'. The bakers of the Elbe metropolis join forces to produce the world's largest Stollen: four metres long, two metres wide, one metre tall and weighing in at a staggering four tonnes. The giant Stollen has, of course, been entered in the Guinness Book of Records.
- Contemplative moments in the busy weeks leading up to Christmas are supplied by the **Dresdner Kreuzchor**, one of the oldest and most highly acclaimed boys' choirs in the world. Fans of serious music have the opportunity to gauge for themselves the vocal qualities of the young singers when they perform the Christmas Oratorio by Johann Sebastian Bach on 12th, 13th and 14th December in the Kreuzkirche (Church of the Holy Cross). There is even a rival performance of the same work by the Chamber Choir of the **Frauenkirche** scheduled for the previous weekend.
- Visitors can learn more about the Christmas traditions of Saxony at a special exhibition in the **Museum of Saxon Folk Art** in which the ancient customs are brought back to life. For many local people, however, a more modern tradition is the popular **Dresden Christmas Circus** which sets up its marquee every year on the large public space known as the Volksfestgelände. From mid-December onwards, professional animal trainers, artists and clowns have their audience of young and old in fits of laughter or gaping in amazement.

Info

- Dresden Striezelmarkt, 27th November – 24th December 2014 [▶ www.dresden.de/en](http://www.dresden.de/en)
- Bach's Christmas Oratorio [▶ www.kreuzchor.de](http://www.kreuzchor.de) [▶ www.frauenkirche-dresden.de](http://www.frauenkirche-dresden.de)
- Museum of Saxon Folk Art, State Art Collections Dresden [▶ www.skd.museum/en](http://www.skd.museum/en)
- Dresden Christmas Circus, 17th Dec 2014 – 4th Jan 2015 [▶ www.dresdner-weihnachts-circus.de](http://www.dresdner-weihnachts-circus.de)

Press contacts

Dresden Striezelmarkt
Municipality of Dresden
[▶ presse@dresden.de](mailto:presse@dresden.de)

Dresdner Kreuzchor
Christian Schmidt
[▶ presse@kreuzchor.de](mailto:presse@kreuzchor.de)

Frauenkirche Dresden
Grit Jandura
[▶ gjandura@frauenkirche-dresden.de](mailto:gjandura@frauenkirche-dresden.de)

Saxon Folk Art Museum,
State Art Collections Dresden
Dr Stephan Adam
[▶ presse@skd.museum](mailto:presse@skd.museum)

Dresden Christmas Circus
Mario Müller-Milano
[▶ info@dresdner-weihnachts-circus.de](mailto:info@dresdner-weihnachts-circus.de)

Picture:
Dresden can be relied upon to do Christmas in style. The twinkling lights, decorations and culinary winter delights of the famous Striezelmarkt on the Old Market Square attract legions of visitors from all over the world.



Event Highlights in Dresden 2014/15

■ Until 22nd February 2015: 'Phantastische Welten' (Fantastical Worlds), exhibition in the Zwinger's Porcelain Collection

The exhibition marks the 300th anniversary of the birth of Adam Friedrich von Löwenfinck (1714 – 1754) whose reputation stems from the colourful and fanciful motifs with which he decorated Meissen porcelain and German faience ▶ www.skd.museum/en/special-exhibitions/fantastical-worlds

■ 27th November – 24th/31st December 2014: Christmas capital Dresden

Every Christmas, a variety of festive markets – chief among them the Striezelmarkt now into its 580th year – woo visitors with culinary delights, handcrafted objets d'art, musical offerings and a convivial atmosphere ▶ www.dresden.de/dig/en/veranstaltungen/weihnachtszeit.php

■ 31st December 2014: Silvester Open Air (New Year's Eve Party) on Theaterplatz

A varied programme of live music with stalls serving a wide choice of food and drink. A magnificent fireworks display at midnight ushers in New Year against the incomparable setting of the Semperoper ▶ www.silvester-theaterplatz.de

■ 30th January 2015: Tenth SemperOpernball and SemperOpenairball inside and outside the Semperoper

Dresden is celebrating the tenth anniversary of the SemperOpernball by inviting 2,000 celebrities from Germany and abroad. The main event is already sold out, but if you would like to be part of the occasion anyway, you can enjoy it in the company of the best audience in the world, namely a huge crowd of local people and visitors to Dresden. Dance along to the live broadcast of the event on a big screen erected on Theaterplatz, the open area in front of the opera house ▶ www.semperopernball.de/en

■ 24th January – 31st May 2015: 'DRESDEN 1945: Tragedy and Hope of a European City' at the Asisi Panometer

70 years ago, in the last months of the Second World War, Dresden was reduced to rubble by a massive bombing raid. Artist Yadegar Asisi depicts the scale of this disaster in a multimedia installation centred on a ▶ [monumental 360° panorama](http://monumental360.com) ▶ www.asisi.de

■ 6th February – 3rd May 2015: Special exhibition 'Dahl and Friedrich: Romantic Landscapes' in the Albertinum

A unique exhibition comprising selected works by two Romantic painters closely associated with Dresden. The project is a collaboration between the Nasjonalmuseet of Norway and the ▶ [Dresden State Art Collections](http://www.skd.museum/en/special-exhibitions/dahl-and-friedrich) ▶ www.skd.museum/en/special-exhibitions/dahl-and-friedrich

■ 1st May 2015: Steamer Parade of the Saxon Steamship Company on the River Elbe

To mark the opening of the summer season for the world's oldest and largest paddle steamer fleet,

Picture:
A spectacular fireworks display above Dresden's unmistakable skyline – not just restricted to New Year's Eve.

its nine vintage steamers and two salon ships stage the traditional sail-past along the stretch of the river between Terrassenufer and Pillnitz Palace ➤ www.saechsische-dampfschiffahrt.de/en

■ **2nd – 10th May 2015: Fifth Johann Strauss Festival at Dresden State Operetta**

A programme of well-known and less familiar compositions by Johann Strauss will be performed in honour of this towering figure in the history of German operetta

➤ www.staatsoperette-dresden.de/en/strauss/johann-strauss-festival

■ **10th – 17th May 2015: 45th International Dixieland Festival Dresden**

It's jazz time again, and as usual, at a variety of venues in and around Dresden. The highlight of the festival has to be Europe's largest riverboat shuffle on 13th May, casting off from the Terrassenufer at 7:30PM and culminating in a magnificent fireworks display

➤ www.dixielandfestival-dresden.com

■ **13th May – 7th June 2015: 38th Dresden Music Festival 'FireIce'**

For the 38th year in succession, Dresden presents a high-calibre programme of music consisting of around 40 concerts staged in a variety of atmospheric venues. More than 2,500 performers and accompanists transform Dresden into a vibrant festival city for three whole weeks

➤ www.musikfestspiele.com/en/music-festival



Raffle

Dresden's Striezelmarkt is a multiple record-breaker. First held in 1434, it has had the longest un-interrupted run of any Christmas market in Germany. The focal point of the Striezelmarkt since 1997 has been the world's tallest Erzgebirge Christmas Pyramid at over 14 metres in height. The first mention of a structure resembling the modern Christmas pyramid can be traced back to the year 1716 in the town of Schneeberg (Saxony). Its origin is in medieval church decorations made of upwardly tapering lattice work. The pyramid is derived from the traditional skills of the local mining community in constructing winding towers. The nativity scene and figures representing Erzgebirge miners and angels are placed at various levels. The rising heat from candles causes the propeller vane at the top to rotate, and with it the figures. Until the 20th century, such pyramids were found only as seasonal decorations in private homes. They then began to gain popularity as large-format installations in public spaces.

As the capital city of Saxony, Dresden feels an affinity with the traditions of the various regions in the state. Consequently, the Striezelmarkt also boasts the world's largest Erzgebirge candle arch – so sturdy that the public can actually walk across it. The Erzgebirge candle arch typically features intricate motifs from the nativity story and local folklore. The oldest surviving example was made from metal in 1740 and comes from Johanngeorgenstadt. It is a tradition throughout all Saxony to place a candle arch in the window during the Advent period.

Candle arches and pyramids are two of the Top Three souvenirs bought by visitors to the Dresden Striezelmarkt. These wooden works of art have come to symbolise the German Christmas tradition around the world.

Our raffle question: What is the delicacy that is baked in Dresden, given a gold seal of approval and then sold at the Dresden Striezelmarkt? (A parade takes place in its honour on the second Saturday in Advent.)

Please send an e-mail with your name and address to presse@marketing.dresden.de

The winner will receive a Müller wooden candle arch with a miniature Dresden Frauenkirche underneath to the value of 150 euros (see picture).

www.mueller.com/shop

Picture:
Candle arch with
Johanneum, Frauenkirche
and Coselpalais

Tourism Contacts and Offers



For tourism services, inquiries and offers please contact the Dresden Information.

Dresden Information at the Frauenkirche (Church of our Lady)

Neumarkt 2, 01067 Dresden
Opening times:
Mon to Fri: 10AM – 7PM
Sat: 10AM – 6PM
Sun and Holidays: 10AM – 3PM

Dresden Information in the Main Railway Station

Wiener Platz 4, 01069 Dresden
Opening times:
Mon to Sun: 9AM – 7PM

Service Center

Mon to Sun: 9AM – 6PM
Tel.: +49 351 501 501
Fax: +49 351 501 509
✉ info@dresdeninformation.de
✉ www.dresden.de/tourismus

Further information

Please use our Mediaserver for photos, texts, audios and video material.

✉ www.mediaserver.dresden.de

Visit Dresden on Facebook.

✉ www.facebook.com/Dresden.Marketing

Follow us on Twitter.

✉ www.twitter.com/DD_Marketing

Follow us on Google+.

✉ <http://plus.ly/dresden>

Legal Notice

Published by

Dresden Marketing Board
Messering 7, 01067 Dresden, Germany
Phone: + 49 351 50173-0
Fax: + 49 351 50173-111
info@marketing.dresden.de
✉ www.marketing.dresden.de

Managing Director: Dr. Bettina Bunge
Chair of the Supervisory Board: Helma Orosz
Local court: Dresden HRB 27229
VAT No: 201/107/09642
Ostsächsische Sparkasse Dresden
A/c No: 31 00 33 28 99
Sort code: 850 503 00

Editors

Christoph Münch / Karla Kallauch
Dresden Marketing Board,
Press and PR
✉ christoph.muench@marketing.dresden.de

Photos

Page 1: © Christoph Münch; page 2: © Frank Exß;
page 3: © Schöttger Photography; page 5: bean&beluga;
page 6: © Landeshauptstadt Dresden, Amt für Wirtschaftsförderung, © Sylvio Dittrich; page 7: NOMOS Glashütte/SA; page 8: © Sven Döring; page 9: © Sylvio Dittrich; page 11: © Christoph Münch

The Dresden Infoservice newsletter is issued as a direct marketing service.

Layout

Sandstein Kommunikation GmbH, Dresden
✉ www.sandstein.de

Subscribe and Unsubscribe

You receive the Dresden Infoservice newsletter because you have subscribed, or you are registered as a representative of the media. You can register for, or unsubscribe from, the Dresden Infoservice at any time at
✉ www.dresden.de/dmg/en